# GEEPHON



## Full Outdoor Green Signage BAA Series

Geephon excels in outdoor environments, delivering exceptional performance with Mini LED backlighting for luminance ratings up to 6500 cd/m². Our displays achieve incredibly bright imagery even in intense sunlight, and feature IP66 protection for added durability.

BAA7522A-AA-25



#### Optimal Visual Clarity

- High-performance image processor
- · Delivers true color expression and high resolution
- · Offers adjustable picture quality and white balance



#### **Green Technology**

- · Features ultra-low power consumption.
- · Achieves energy savings of up to 45%.



#### Outdoor Optimized High-Bright Display

- Achieves 2500 cd/m<sup>2</sup> for exceptional brightness
- Ensures excellent visibility in direct sunlight
- · Smart light sensor for optimal brightness adjustment
- Polarized sunglasses compatible



#### Local Dimming Innovation

- · Implements LDM with an extensive number of zones
- · Achieves an ultra-high contrast ratio up to 250,000:1



#### · Enhanced Component Design

- · Lightweight design for easy handling
- · High-strength aluminum alloy for durability
- Modular components facilitate maintenance and replacement



#### CMS / Remote Management Support(optional)

- Cloud-based remote management (CetusMSC) and CMS platform (GalaxyASC) support
- Real-time monitoring of display status, parameters adjustment, and content distribution
- · Remote control via PC and smart phone



#### · Industry Top quality Heat Exchange Innovation

- Tailored for outdoor scenarios, featuring Geephon's proprietary patent
- Facilitates device heat dissipation while requiring no maintenance
- · Significantly extends product lifespan



#### Quiet Cooling System

- Incorporates a high-flux low-noise fan and intelligent algorithms.
- Utilizes sensor data to optimize heat dissipation while minimizing noise levels
- · Specially engineered for noise-free operation



#### Energy Metering and Protection Module

- Support the measuring of active energy
- · Remote power on-off function
- Surge/lightning protectionCarbon credits calculation function (optional)



#### Built-in Multiple Sensors

- Temperature sensor
- Humidity sensor
- Shock sensorAmbient light sensor
- Door opening sensor
- Pixel sensor (optional)

**GEEPHON** BAA7522A-AA-25

## Specification

## Hardware Specification

Panel	IPS
Display Size	75 inch
Protection Glass	AR High Permeability Glass
Protection Level	IP 66
Front Color	Black
Shell	Aluminum
Set Dimension (L*W*D)	1777.66 x 1055.94 x 121.6mm
Bezel Width Width	63mm (L/R /H/V)
Active Display Area (H*V)	1649.66 x 927.94mm
Resolution	2160 x 3840
Туре	MiniLED BLU
Brightness	3000 nits(Typ.), 2500 nits(Min.)
Contrast Ratio(Typ.)	250000:1
Viewing Angle(H/V)	178°(H) x 178°(V)(CR≥10)
Display Colors	1.07G
Color Gamut	72%
Response Time	8ms (Typ)
Operation Hour	24/7
Panel Orientation	Portrait
Smart Solution	PTC.DT1AHE-LAB
Connectivity	USB2.0*2, HDMI In*2, HDMI Out*1, Ethernet(R)45)*2,
	RS232(R)45)*1, Line Out*1
Power	Input Supply: 100-240V AC, 50/60Hz
	Max power: 825W
Power Consumption	Average power: (under IEC): 350W
	Max power with heating module: 2000W
Speaker	5W/8Ω *2
IR .	Yes
Touch	Optional
Camera	Optional
Installation Methods	Floor Standing / Wall Mounting / Hanging
Package(W*H*D)	1930 x 1308 x 262mm
Net Weight	142.2kg
Operating Temperature	-40°C ~ +50°C
Storage	-20°C ~ +60°C

### **System Specification**

CPU	ARM Quad Core Cortex-A53 1.5G
GPU	Arm Mali-G52 2EE MC1
Operating System	Android 9
Screen Health Remote Management	Smart Backlight Control - Yes Smart Temperature Control - Yes Smart Fans Control - Yes Smart Monitoring System Cloud - Yes/CetusMSC Overheating Protection - Yes
Cloud Advertising Distribution System	Optional
Cloud Splice System	Optional
Memory	DDR 2G
Storage	EMMC 16GB
Ethernet	Ethemnet (RJ45) WiFi 802.11b/g/n 4G LTE(FDD/TDD) (Optional)
Video Decoder	MPEG-1/2/4,H.264,HEVC,VP8,VP9,AVS+,AVS2,AV1
Audio Decoder	MPEG-1,MPEG-2(layerI/II) MP3,AAC-LC,HE-AAC
Picture Decoding	JPG, JPEG, PNG, BMP

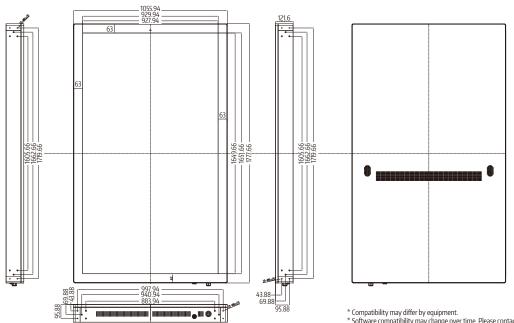
## What's in the box

Remote Controller	x1
RS232 Adaptor	x1
Door Key	x1

### Warranty

Warranty	Three years or by contract

Dimensions Unit: mm



\* Compatibility may differ by equipment.
\* Software compatibility may change over time. Please contact your regional sales representative for details.
\* Specifications are subject to change without notice, so please contact sales team to verify before ordering



